

Policy on Presenting & Presenter Disclosure Policy

Policy on Presenting

Commercialism/Marketing & Presentation Policy

Unless specifically designated, Sunshine Therapeutics programs are noncommercial forums. The inclusion of products, services, and materials used for practice and research is encouraged when efficacy is supported by evidence. However, the presentation platform is not intended as a forum for sales or marketing activity. You must disclose any proprietary interest. Presenters from any Association podium must refrain from overt statements or pointed humor, which disparages the rightful dignity and social equity of any individual or group.

Presenter Disclosure Policy

Presenter Disclosure Requirement

To encourage transparency and openness, presenters are required to disclose to attendees during their session any financial or nonfinancial relationships that exist related to the course/session content. If no financial or nonfinancial relationships exist, presenters should state this as well. Presenters should also provide the session title and presenters' names, as well as, the learning outcomes for the session is also required.

Disclosure Policy

Sunshine Therapeutics is required by all regulating bodies to disclose any support or financial relationships between presenters and commercial entities for all continuing medical education activities that are part of the programs that Sunshine Therapeutics offers. All individuals participating in a Sunshine Therapeutics sponsored activity are required to disclose to participants prior to the educational activity the existence of any financial or other relationship that he/she has with the manufacturer (s) of any commercial product (s) or provider (s) of any commercial service (s) discussed in an education presentation. The presenter is also required to disclose to the prospective audience when an unlabeled use of a commercial product, or an investigational use not yet approved for any purpose is discussed during an educational activity.

The intent of this disclosure is not to prevent an individual with a financial interest or other relationship from making a presentation, but rather to provide participants with information from which they can make their own judgments.